



EM Athletic Booster Club - Minutes
Meeting 8/14 @ 6pm
emeaglesbooster@gmail.com

- Call Meeting to order 6:04pm
- Intro Board - Presidents: April Storey (704) 502-2147
Vice President: OPEN
Admin: Carrie Masto (980) 253-1352
Treasurer: Courtney Farris (704) 458-2883
- Introduction of attendees: Name, Athlete and sport
- Treasurer report (Courtney Farris)
 - Team balances are available
 - Left column is starting balance
 - Right column is current balance
 - Budget Report:
 - Income and expenses for the year
 - All money is in one account: General Fund is used for all sports (licenses, field maintenance, concessions)
 - Each sport has their own bucket and can use their money as needed, but can also tap in to General Fund
 - At the end of last year we ended up with some surplus money
 - Coach Fowler distributed as needed

- Weight training equipment, Hudl, video gear, volleyball practice equipment, helped with new cheer uniforms, field maintenance, wrestling mat with branding, IRS-tax penalty (from covid year) and we will get that money back after the appeal
- Thanks to Team Reps!
 - New as of last year, carrying over to this new year as it was very successful!!
 - Most needs are in concessions but we also need help sharing information

Football - Ann Witmer	M Basketball -	Baseball - Shelley Price
M Soccer - Sarah Byrne, Theresa Matheny, Sarah Pine	W Basketball - Matt Weisner	Softball -
Volleyball - Ginny Mehlretter, Leigh Young	Wrestling -	W Soccer - Nicole Bourget
W Tennis - Beth McLaughlin	Indoor Track -	M Tennis - Theresa Matheny
W Golf - Glynn-Glynn Brown	Cheerleading - Latoya Wells	M Golf -
Cross Country -	Swim - Michelle Heller	Track - Drew Holt
Cheerleading - Latoya Wells, Stasha Reinhardt		

Earn **FREE** money for your Team!
by donating your time

Incentive Program

Tier 1: >\$1,200 concession sales = 10% back to team

❖ usually hit this mark at Varsity football games and some basketball games

(ex: \$5,000 sales = \$500/8 volunteers = \$62.50 per adult volunteer)

Tier 2: <\$1,200 concession sales = \$25 per volunteer needed (\$100 max)

Concessions Process:



- Volunteers can assign money to any sport in any season!
 - Jim Hayes, Jack Sink, Dick Williams will be incentivized for working these tournaments

Season in a
glance

Fall 2024 Concession Dates

Sign up Link: <https://www.signupgenius.com/go/78C84EAAA729A178C16-50528920-fall>

	M	T	W	Th	F
August	12	13	14	15	16
Event		VB vs. POB	SOC vs. Myers Park	VB vs Palisades	
	19	20	21	22	23
	SOC vs POB		VB vs Myers Park	VB vs Hickory Ridge	FB vs POB
	26	27	28	29	30
	SOC vs Sage Valley	VB vs Rocky River			FB vs Palisades
September	2	3	4	5	6
		VB vs Butler	SOC vs Mooresville	JV FB vs Parkwood	
	9	10	11	12	13
		SOC vs Rocky River		JVFB vs. Monroe	
	16	17	18	19	20
		SOC vs Butler		JVFB vs Rocky River	
		VB vs Providence			
	23	24	25	26	27
	VB vs Sage Valley	VB vs Geringer	SOC vs Char Catholic		FB vs Geringer (homecoming)
October	30	1	2	3	4
	SOC vs Providence	VB vs Independence	JVFB vs Butler		
	7	8	9	10	11
		VB vs Char Catholic			
	14	15	16	17	18
			SOC vs Independence	SOC vs Mallard Creek	FB vs Independence
	21	22	23	24	25
					FB vs Char Catholic
	28	29	30	31	
				JVFB vs Providence	



Scan to Sign up!



2024-2025 Sports Passes on Sale now



How to Buy: Visit GoFan.com or Scan QR code and search for:

East Mecklenburg High Athletic Booster

All proceeds for passes go directly to East Meck Athletics Get Admission to ALL regular season home events Annual or Season passes available for Family, Individual, & Students.

Family passes include annual membership to the Booster Club.

First 50 Family passes purchased get two East stadium cushions!

Season pass is under BOOSTERS, games are under East Meck High School

Transfers are only good to transfer one time, you can keep all passes or you can divide them out



- Committee Search

- **Finance Committee - (Courtney Farris)** consists of no fewer than three (3) members and supports the current Treasurer.
 - Helping picking up checks and requests, involved in a rotating audit
 - Quickbooks shadowing
- **Concessions Committee - (Open)** will be responsible for coordinating the operation of all concession stands including buying, stocking, and training volunteers. Thank you to Ann Witmer, Ginny Melhtretter and Matt Weisner for helping develop this committee!
- **Spirit Wear Committee - (Ann Witmer)** will be responsible for coordinating the selection and sale of all East athletic spirit wear.
 - Continue on with selling Friday's during the fall, and one Friday of the month after fall
 - Also sell at concessions at home football games
 - New designs coming out in the next few weeks
 - Coaches open own stores for specific sports gear
 - Online store might open once or twice a year, TBD
- **Communications/Marketing Committee - (Nastasha Reinhardt)** will be responsible for brainstorming, coordinating and publishing all communications through website, email and socials.
 - You don't need to be onsite for this role, background work and flexible
- **Fundraising/Sponsorships Committees - (Michelle Heller)** will be responsible for brainstorming and implementing fundraising ideas as well as seeking potential sponsorships.
 - Something you can do from home, flexible hours,
 - Online donation options, individuals or corporations

- Sponsor to general fund or allocate fund to specific sports
 - Former golf tournament sponsors will be reached out to
- BOA, if employees do service hours Piedmont gains \$500, can we do that here at East?
 - Can those employees donate money like this East?
- Matching gifts
- What are the banner stipulations for sports specific donations?
 - Banners can move season to season or they can stay in one locations (ie: gymnasium)
 - Are we removing the old banners? Yes, we are cleaning up! This might spark a new donation
- Restaurant partnerships:
 - Churches, Harris Teeter, separate sign ups for food and snacks and drinks, sign up sheet for parents for each game (tennis and W basketball)
- Open Forum/Close Meeting
 - Is it possible to have the meeting agenda/meeting minutes–YES! We will add a tab to website
- Next meeting 11/13 during winter sports
- Reminders:
 - Team Reps, sponsorships, communications