



# Athletic Booster Club

NOVEMBER 13, 2024

# Welcome and Introductions

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## **Exec Board**

President: April Storey (704) 502-2147

Vice President: OPEN

Admin: Carrie Masto (980) 253-1352

Treasurer: Courtney Farris (704) 458-2883

# Treasurer Report

## ■ Budget

- Highlights – Season Passes, Corporate Sponsors (\$7000 total= \$3800 into general, \$3000 direct to teams)
- Purchases – HUDL, SID Equipment
- Concessions – Incentive program giving out \$2500 to teams from Fall Season

|                                          | Budget           | Actual                  | Difference     |
|------------------------------------------|------------------|-------------------------|----------------|
|                                          | <u>7/24-6/25</u> | <u>through 10/31/24</u> |                |
| <u>Income - General:</u>                 |                  |                         |                |
| Concessions                              | \$ 45,000.00     | \$ 13,659.36            | \$ (31,340.64) |
| Scholarships                             | \$ -             |                         | \$ -           |
| General                                  | \$ -             | \$ 3,626.85             | \$ 3,626.85    |
| Fundraising/Donations                    | \$ 5,000.00      | \$ 525.86               | \$ (4,474.14)  |
| Fundraising - Corporate                  | \$ 5,000.00      | \$ 3,839.90             | \$ (1,160.10)  |
| Interest                                 | \$ -             | \$ 0.25                 | \$ 0.25        |
| Membership and Sports Passes             | \$ 18,000.00     | \$ 18,291.13            | \$ 291.13      |
| Merchandise Sales                        | \$ 10,000.00     | \$ 4,448.00             | \$ (5,552.00)  |
| Total Income General                     | \$ 83,000.00     | \$ 44,391.35            | \$ (38,608.65) |
|                                          |                  |                         |                |
| <u>Expenses - General:</u>               |                  |                         |                |
| Bank Fees                                | \$ 200.00        | \$ 69.30                | \$ (130.70)    |
| CDL Licenses                             | \$ 1,000.00      | \$ 90.00                | \$ (910.00)    |
| Coaching Clinics and Conventions         | \$ 2,000.00      | \$ 550.00               | \$ (1,450.00)  |
| Concessions                              | \$ 22,000.00     | \$ 9,455.18             | \$ (12,544.82) |
| Scholarships                             | \$ 4,000.00      |                         | \$ (4,000.00)  |
| Field Maintenance                        | \$ 5,000.00      | \$ 2,583.44             | \$ (2,416.56)  |
| Fundraising Expense                      | \$ 500.00        |                         | \$ (500.00)    |
| Playoff meals & transportation           | \$ 1,000.00      | \$ 173.68               | \$ (826.32)    |
| Merchandise Sales                        | \$ 12,000.00     | \$ 5,739.16             | \$ (6,260.84)  |
| Square Fees& Stripe                      | \$ 1,000.00      | \$ 888.62               | \$ (111.38)    |
| Accounting (QB & taxes)                  | \$ 2,000.00      | \$ 387.00               | \$ (1,613.00)  |
| Insurance                                | \$ 1,000.00      |                         | \$ (1,000.00)  |
| General/Other (wish list and unexpected) | \$ 7,500.00      | \$ 8,981.25             | \$ 1,481.25    |
| Total Expenses General and Bank Fees     | \$ 59,200.00     | \$ 28,917.63            | \$ (30,282.37) |

# Treasurer Report

- Team Balances
  - Through 10/31/24

| Totals July 1 2024 -June 2025 |                    |               |               |
|-------------------------------|--------------------|---------------|---------------|
| Oct-24                        |                    |               |               |
|                               |                    | October       |               |
|                               | Starting July 2024 | Activity      | YTD 2024-2025 |
| General                       | \$ 43,047.73       | \$ 15,473.72  | \$ 58,521.45  |
| AD Account                    | \$ 715.10          | \$ (78.14)    | \$ 636.96     |
| SID Account                   |                    | \$ 283.55     | \$ 283.55     |
| Baseball                      | \$ 13,137.32       | \$ (848.08)   | \$ 12,289.24  |
| Basketball men                | \$ 9,244.04        | \$ (2,904.05) | \$ 6,339.99   |
| Basketball Women              | \$ 1,622.15        | \$ (750.29)   | \$ 871.86     |
| Cheerleading                  | \$ 846.62          | \$ 24.82      | \$ 871.44     |
| Cross Country                 | \$ 7,621.86        | \$ (777.14)   | \$ 6,844.72   |
| Football                      | \$ 2,047.35        | \$ (1,913.29) | \$ 134.06     |
| Golf - Men's                  | \$ 961.33          | \$ -          | \$ 961.33     |
| Golf - Women's                | \$ 3,119.05        | \$ 3,427.95   | \$ 6,547.00   |
| Indoor Track                  | \$ (1,490.24)      | \$ 1,559.84   | \$ 69.60      |
| Soccer Men's                  | \$ 2,984.64        | \$ (1,035.25) | \$ 1,949.39   |
| Soccer Women                  | \$ 3,682.99        | \$ (13.43)    | \$ 3,669.56   |
| Softball                      | \$ 8,209.88        | \$ 499.58     | \$ 8,709.46   |
| Swimming                      | \$ 810.77          | \$ 59.53      | \$ 870.30     |
| Tennis - Men's                | \$ 3,990.93        | \$ 215.00     | \$ 4,205.93   |
| Tennis - Women                | \$ 2,533.81        | \$ 5,248.48   | \$ 7,782.29   |
| Track                         | \$ 4,985.76        | \$ -          | \$ 4,985.76   |
| Volleyball                    | \$ 962.27          | \$ 10,179.94  | \$ 11,142.21  |
| Wendy's                       | \$ 42,249.41       | \$ (730.61)   | \$ 41,518.80  |
| Wrestling                     | \$ 6,688.63        | \$ (1,241.75) | \$ 5,446.88   |
| Automotive                    | \$ 697.87          | \$ -          | \$ 697.87     |
|                               |                    |               |               |
|                               |                    |               |               |
| Total in Accounts             | \$ 158,669.27      | \$ 26,680.38  | \$ 185,349.65 |
| Interest                      |                    |               |               |
|                               |                    |               |               |
| Total Checking Account        | \$ 151,295.21      |               | \$ 177,975.34 |
| Total Savings                 | \$ 7,374.06        |               | \$ 7,374.31   |
|                               |                    |               |               |
|                               | \$ 158,669.27      |               | \$ 185,349.65 |
|                               |                    |               |               |
| Difference                    | \$ -               |               | \$ -          |

| Fall                                                | Winter                                        | Spring                     |
|-----------------------------------------------------|-----------------------------------------------|----------------------------|
| Football - Ann Witmer                               | M Basketball -                                | Baseball - Shelley Price   |
| M Soccer - Sarah Byrne, Theresa Matheny, Sarah Pine | W Basketball - Matt Weisner                   | Softball -                 |
| Volleyball - Ginny Mehlretter, Leigh Young          | Wrestling - Joshua Richardson                 | W Soccer - Nicole Bourget  |
| W Tennis - Beth McLaughlin                          | Indoor Track -                                | M Tennis - Theresa Matheny |
| W Golf - Glynn-Glynn Brown                          | Cheerleading - Latoya Wells, Kimberli Darling | M Golf -                   |
| Cross Country -                                     | Swim - Michelle Heller                        | Track - Drew Holt          |
| Cheerleading - Latoya Wells, Stasha Reinhardt       |                                               |                            |

# Team Reps

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**Big THANK YOU** for sharing  
our information with your  
teams!

# Earn **FREE** money for your Team!

by donating your time

## Concessions Incentive Program

**Tier 1:** >\$1,200 concession sales = 10% back to team

- usually hit this mark at Varsity football games and some basketball games

(ex: \$5,000 sales = \$500/8 volunteers = \$62.50 per adult volunteer)

**Tier 2:** <\$1,200 concession sales = \$25 per volunteer needed (\$100 max)

| Team                 | Incentive Earned |
|----------------------|------------------|
| Baseball             | 274.18           |
| Basketball - Women's | 318.87           |
| Football             | 99.69            |
| Golf - Women's       | 465.9            |
| Indoor Track         | 59.84            |
| Soccer - Men's       | 364.22           |
| Soccer - Women's     | 49.37            |
| Swim/Dive            | 59.53            |
| Volleyball           | 814.5            |
| <b>Grand Total</b>   | <b>2506.1</b>    |

*Earnings through Fall 2024 season*

## Concessions Process:

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# 2024-25 Sports Passes on Sale Now

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How to Buy: Visit GoFan.com or Scan QR code and search for:

**East Mecklenburg High Athletic Booster**

All proceeds for passes go directly to East Meck Athletics Get Admission to ALL regular season home events Annual or Season passes available for Family, Individual, & Students.

Family passes include annual membership into the Booster Club.

Season Pass is under BOOSTERS, individual games are under East Meck High Shool



Scan for GoFan site



# Upcoming Events

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## Wrestling Events:

- Jim Hayes – Dec 6 -7 @ Ballantyne Ridge High School
- Starcade – Jan 10 -11 - **Right now just Saturday Jan 11. Hours of 8a-6p. Will need breakfast items, lunch/afternoon hot food.**

# Athletic Director Notes

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- Jason Fowler -
- asked if we'd like to update concessions to open at 4pm for JV basketball games. Going to add a slot on SUG and see if it gets any response.
- when asked about fundraisers. He mentioned sponsorships are a more popular way to earn money now. CT mentioned that can easily carry over from year to year. JF suggested each of our 17 teams reach out to 3-5 businesses.

# New Business

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- Winter Fundraiser ??
  - Ideas/Suggestions? **see remarks on AD's slide above.**
  - What has worked/not worked?
- Need volunteers to help with selling spirit wear
- **noted that parents would like specific items or targets for which to fundraise. Coaches should provide a “wishlist” to their team rep so that funds are for a purpose.**

# Questions/Open Forum

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- Open Forum/Close Meeting
- Next Meeting 2/27/25 for Spring Sports
- **other fundraising ideas mentioned: 50/50 for all three seasons and winner pulled at the last game of the year. Doesn't need to be present to win.**
- **Hosting a “High School” Olympics. Each team would man their own event. (ie football would play a 5v5, basketball 3v3, track races) have food offered, shuttles from McAlpine. Invite neighboring schools to participate.**