



EM Athletic Booster Club - Minutes
Meeting 2/27 @ 6pm
emeaglesbooster@gmail.com

- Call Meeting to order 6:04pm
- Intro Board - Presidents: April Storey (704) 502-2147
Vice President: OPEN
Admin: Carrie Mastro (980) 253-1352
Treasurer: Courtney Farris (704) 458-2883
- Introduction of attendees: Name, Athlete and sport
 - Michelle Heller, Rich Shoener, Tim Church, Coach Jamerson, Coach Wojo, April Storey, Ann Witmer, Carrie Mastro, Kelly Hammock, Jonathan Meek, Carena Tate, Courtney Farris, Lee Thompson, Becky Kobsik, Coach Gaston
- Treasurer report (Courtney Farris)
 - Presentation of the budget
 - General Fund vs Sports specific funds
 - Concessions = biggest budget
 - Might not hit our budget this year due to incentive program for concession workers, we didn't have the wrestling tournament on campus this year, lots of rainouts during football season
 - Donations are doing great:
 - \$1000 TD bank during basketball and employee matching has been up (going to different teams)
 - Coaches be sure to let parents know about the employee match
 - Takes about 6 weeks to add the school in to an employee match program so get the word out sooner than later
 - Expenses:

- Concessions - paying for products
 - Help buy new soccer goals (\$4000, split with school)
 - Shoulder pads (really good deal!)
 - HUDL software platform (analytics, video, etc, benefits multiple teams)
- \$12,000 surplus at the moment
- All details through February 15, 2025
- Merchandise sales: due to purchasing items to sell at games through spring sports as well as on Friday
- QUESTIONS
 - Tennis court re-do: Who covers that expense?
 - Ask Fowler who is responsible for this—Might be CMS
 - Answer: CMS will schedule and pay for the resurfacing
 - Can we carry over any amount year to year?
 - We will investigate but we haven't really run into this issue yet :)
 - Answer: Booster club sets what is needed to start up each year based on previous years expenditures and what is needed in terms of getting ready for fall sports.
 - What has money been used for in the past?
 - Net system, hitting machine for volleyball, \$1000 for camera and two lenses, practice jerseys,
 - Where does uniform money come from?
 - Rotation every 4 years or so per team
- TEAM REPS:
 - This is how the Booster club reaches teams and makes sure people are coming to meetings to get important information

- We need Track team rep for this spring
 - Helps with concessions and getting slots filled
- INCENTIVE PROGRAM:
 - Examples of how it works - Tier 1 and Tier 2
 - Easy way to make money
- SPRING SEASON
 - So many events!!!!
 - Sign up as you're able!
- NEW TICKET PROCESS THIS SPRING:
 - CMS partnership with GoFan is no longer, starting in November
 - Booster Club came up with our own way to offer season passes (bought through the Booster Website)
 - Same pricing as what GoFan offered earlier in the year
 - 100% of this money goes into the Booster Fund
 - Includes processing fee
- UPCOMING EVENTS:
 - Jack Sink Tournament over spring break
 - Parent run, not Booster run
 - Boosters provides concessions, but contributes money back per the incentive program (10%)
 - Baseball parents will set the SUG for volunteers
 - Should we use SE Food Vendors
 - Ask Koppe if we can pay for this service for at least one day
 - Dick Williams Track meet
 - Just a Friday
 - Concession incentive this night is a Tier 1 event
- FOWLER UPDATE
- NEW BUSINESS
 - Nominations!!! Coming up in May
 - Board positions and Committee Chairs

- President = Concession organizer! But would be nice to have an actual position
- Corporate sponsors are the way to go...better and more efficient than fundraisers/selling things
 - We would love to grow what Michelle has started
 - Ask around our community around the school
- Provide job descriptions - APRIL **SEE BELOW FOR BOOSTER BOARD AND COMMITTEE DESCRIPTIONS**
- Send booster info through Parent Square like PTSO does
- KELLY HAMMOCK to help Ann with Spirit Wear!!! Thank you Kelly!!!!
- OPEN FORUM
 - Corporate Sponsors: Kelly asked restaurants to donate to team meals
 - Corporate Match will also match time for volunteer hours
 - Kids concessions: rules around this including no money donated, only serving for IB service hours, can't be in the stand alone and cant handle cash
 - Can another CMS student get service hours? Sure!
 - Softball field is covered in leaves....should this fall under field maintenance?
 - There is no CMS outdoor support, coaches take care of all the fields

Meeting closed: 7:02pm



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Executive Board Descriptions

President: Organizes and runs booster club meetings and oversees the productivity of all operations (spirit sales, concessions, signs off paperwork). The club president also acts as a bridge between the booster club and school administrators and coaches.

Vice President: Helps with the responsibilities of other members as needed. The vice president is also known as the "back-up-president." If the president is unavailable, he or she is expected to fulfill all of the expected duties of the president.

Treasurer: Maintains booster club finances in QuickBooks. The treasurer is expected to release funds for individual activities and communicate monthly balances with coaches. This person needs to have general knowledge of bookkeeping and be able to handle constant and evolving financial transactions for a non-profit. He or she manages the booster club's bank account.

Admin: The Admin keeps all the records for the club, including meeting minutes for both Executive Board meetings and regular meetings.

Committee Descriptions

Finance Committee - (Current Treasurer) supports the current Treasurer.

Concessions Committee - (Open) will be responsible for coordinating the operation of all concession stands including buying, stocking, and training volunteers. Could be split into three different seasons.

Spirit Wear Committee - (Ann Witmer) will be responsible for coordinating the selection and sale of all East athletic spirit wear.

Communications/Marketing Committee - (Stasha Reinhardt) will be responsible for brainstorming, coordinating and publishing all communications through website, email and socials.

Sponsorships Committee - (Michelle Heller) will be responsible for seeking potential corporate sponsors and coordinating incentives according to their level of giving.