



East Mecklenburg Athletic Booster Club Meeting Minutes

Booster Club Winter Sports Meeting – 11/12/2025 6pm

Attendees: Ann Witmer, Ernest Winston, Courtney Farris, Nicole Bourget, April Storey, Amanda Jaffee, Shemika Littlejohn, Lisa Parsons, Shelly Price, Wrestling Team Coaches

Board Presentation: Booster Club Winter Sports Meeting 2025 Slides

- General Introduction to Booster Club: (1) purpose is to support coaches and athletes; (2) fundraising for athletics needed because minimal amount provided by CMS (team fees go to CMS middle schools and majority of ticket money goes to CMS); (3) 4 meets per year (fall, winter, spring, summer (for next year planning))
 - Booster Club Fundraising: (1) membership (\$25); (2) spirit wear, sold at school and games; (3) concessions; (4) sponsorships (season/annual passes to home games)
 - Booster Club Funds include a general fund for all teams and specific amounts for each team.
 - Booster Club Treasury Update [presented by Courtney Farris, contact emeaglesbooster@gmail.com for details]
1. Major Purchases: (1) HUDL technology (annual purchase for software, used by multiple teams); (2) Repair Tennis Courts – courts in bad shape (Women's Tennis Team played home matches at Garinger), Men's Tennis Coach was able to fix the courts himself – has addressed 6 of the 8 repairs for \$3000; CMS will not repair because new East Meck facility being built in 4-5 years; with repairs, courts will be playable for Winter Club Tennis (Men's and Women's) and Men's spring season; (3) monthly field maintenance at \$1000
 2. Income from: (1) \$5000 in corporate sponsorships (hit goal for the year) – headed by Committee Chairs Michelle Heller & Steve Hieneke; (2) Talon Club Sponsorships (season tickets); (3) Employer Contributions
 3. Budget – overall good start to the year, nothing unexpected from expenses
 4. Team Buckets – Coaches directly contact Courtney Farris for expense reimbursement.
- Booster Club Upcoming Fundraising: (1) Basketball concessions; (2) spirit wear – can do specific sports teams orders, contact Ann Witmer to discuss.

- Team Reps Needed: Team Reps act as liaisons with Booster Club for concessions, communications, and team needs – if interested, please tell the Coach during the parent meetings
- Booster Club – uses Group Me app for communications.
- Winter Concessions – Booster Club Board/Concession Committee Members will open the gym concessions at 3:30 and stay until 4:30, so need two shifts of volunteers (adults and students), beginning at 4:30 – 2 volunteers, 1 student per shift.
- Concession Team Incentives continuing – if an event earns over \$1200, the team chosen by the parent volunteer gets 10% of sales, if an event earns under \$1200, the team chosen by each volunteer earns \$25.
- Talon Club Sponsorships: can still be purchased through Go Fan app (link on the Booster Club website) for winter season or annual passes (Golden (remainder of year) vs. Blue (per season)); 100% of money stays with East Meck, as opposed to individual tickets which only earn East a couple of dollars per ticket
- Upcoming Event: Wrestling Jim Hayes tournament, 12-5 to 12-6; longest running tournament in N.C.; previously held at East but this year moving to larger location, Waddell, to accommodate more teams, JV, Varsity, and Women's (32 total teams); great exposure for East and Wrestling, especially our new Women's Team, currently 3rd in 8A); Booster Club and Wrestling Team plan to handle concessions at Waddell to cover tournament costs and fundraise for East
- Other Ideas/Questions: (1) how to celebrate student athletes doing well? Booster Club social media posts; school recognition events; Hype Nest, consider providing Booster Club funding for a post-season recognition event.