



East Mecklenburg Athletic Booster Club Meeting Minutes

Booster Club Spring Sports Meeting – 3/4/2026 – 6pm

Attendees: Ann Witmer, Courtney Farris, Nicole Bourget, Steve Heinecke, Lisa Parsons, Shelley Price, Kimberli Darling

Presentation: Booster Club Spring Sports Meeting 2026 Slides

1. East Meck 75th Anniversary Celebration scheduled for Friday, April 17, 2026

- Ann Witmer attended meeting with school officials, students, alumni, and PTSO.
- School officials are looking for alumni and community involvement for the afternoon/evening events, which include school tours every 30 minutes, spring art show in library, food trucks, meeting areas by year for alumni, choir/band current and alumni participation in the 3 home games (softball, baseball, soccer) scheduled for that evening
- School officials asked how Booster Club could assist and Ann Witmer recommended: (1) Advertising widely (websites, social media, print, local media); (2) contacting existing alumni market the event.
- Booster Club's contribution to event: (1) advertise on website and social media sites; (2) spirit wear – Ann Witmer has created a 75th anniversary emblem for shirts, hoodies, etc. to sell; (3) set up a table for East Meck Alumni Athletes – have buttons (for recognition), take a picture in front of an East Meck banner, other ideas?

2. Treasury Report [presented by Courtney Farris, contact emeaglesbooster@gmail.com for details]

- Recent purchases: (1) 36 chairs/mats for gym events (volleyball and basketball) – old chairs were a hazard (\$5200); (2) Booster Club paid for half of meals for playoff teams – swim/dive & wrestling (in post-season play) - @15 kids per team, got per diem per day, wrestling 3 days, swim/dive 2 days, part of Booster budget (had not been used in recent years, so using those funds so that we can continuing to use that money and increase that budget)
- Income: (1) Sponsorship; (2) Talon Club Sponsorship; (3) Employer Matching Gifts
- Concessions: raised approximately \$19,000, hit the budgeted goal through the winter season
- Talon Club Sponsorships – still selling both annual and spring pass.

3. Other Questions/issues

- Nicole Bourget: How are Bus Drivers paid for away games? paid for by team Booster Club budgets.
- Courtney Farris: Recent soccer/baseball donations (\$2500 each, and will be employer matched), opportunities for those teams, what are existing needs?
- April Storey: Softball Coach had question regarding addressing leaves on the softball field (Can CMS grounds crew bag these leaves? If not, would private landscaper bills come out of team budget?)
- Per Booster Board: (1) CMS grounds crew do not typically care for the sports fields, maintenance generally handled by coaches and parent volunteers, but Ann Witmer will check with Fowler if there are any opportunities for CMS support; (2) Booster Club team budgets can be used for private landscaping costs; (3) This year, other teams have handled landscaping (ex., Baseball parent volunteer remediated weeds on the baseball field).
- Women's Soccer new home uniforms (likely went to Fowler because Coach Johnson did not reach out to Booster Club for money)
- New golf shirts – turn them in to be laundered here (handled by coaches) (similar to Football)

4. Upcoming Events/Needs

- Ask Spring Reps to help advertise Concession needs.
- Need to schedule Concession Open/Close with Board and Concession Committee – needs to be limited individuals for experience and security reasons.
- Jack Sink Classic Baseball Tournament – looking for Booster Club volunteers (to supplement baseball family volunteers; supply and staff hospitality area and concessions; review new rules for vendor food (if an outside vendor is coming onto CMS property to sell food/merchandise, vendor must go through CMS process and be approved – check the Community in Use section of CMS website to review approved vendors and vendor approval process), however, food for hospitality area is given away, not sold, so baseball can use donated food; suggestion to contact local restaurants (Common Market); Baseball Team parent volunteers working to repair grills by the baseball field (one is completely broken, but two others can be repaired); Lisa Parsons hosting a Jack Sink meeting on Sunday, 3-8, and is intending to reach out to organizations that donated food last year, not for sale but to provide for free to officials, coaches, and volunteers at the hospitality area; Courtney Farris recommended regular Booster Club's vendors: (1) Cotswold Chic-Fil-A (chicken sandwiches for \$5.15 for sandwiches) and (2) Marko's Pizza (\$8 dollars a pizza),

either delivered or picked up, recommend to stagger delivery to get hot pies; Lisa Parsons provided gross summary from last year (\$800 in donations from parents for expenses; \$2500 in concessions; \$2300 made from school entry fees; \$5700 in ticket sales), but noted that baseball incurs significant expenses for logistics (trainers, police, etc.) because this is not a CMS event

Next meeting: May 20, 2026 – planning for next year